

BEAD FEST 2018

Sponsorship & Marketing Opportunities

Onsite Opportunities

Grand Door Prize Sponsor **\$250/ event**

Sponsor any of our grand prize gift baskets filled, and fill it with your products. We'll make sure there is plenty of promotion, excitement and social media buzz surrounding you and the drawing.

Workshop Attendee Samples **Texas \$150/ Philadelphia \$250**

We will distribute your pre- packaged product samples or special promotional pieces to all Bead Fest students upon registration.

Lobby Banner **\$75/ event**

We'll display your provided vertical stand-up in our lobby or other pre-approved, high-traffic area throughout the event. Available locations vary by event.

Literature Table **\$50/event**

We'll place your provided flyers, postcards and brochures on our designated literature tables for shoppers and workshop attendees to pick up during the show.

Bead Fest Texas Directory

Maximize your exposure by showcasing your products, services and booth in our show directory.

Ad Placement

Reservations and print-ready materials are due 6 weeks prior to each event. All files need to be High Resolution.

1/12 page ad \$95 (2.25" x 2.25")

1/6 page ad \$148 (2.25" x 5.25")

1/4 page ad \$198 (4" x 5.25")

1/3 page ad \$248 (4.75" x 5.25")

1/2 page ad \$272 (8" x 5.25")

Full page ad \$495 (8" x 10.5")

Bead Fest Philadelphia Directory

Maximize your exposure at Bead Fest by showcasing your products, services and booth location in our show directory.

Ad Placement

Reservations and print-ready materials are due 6 weeks prior to each event. All files you submit must be high resolution.

1/12 page ad \$190 (2.25" x 2.25")

1/6 page ad \$295 (2.25" x 5.25")

1/4 page ad \$395 (4" x 5.25")

1/3 page ad \$495 (4.75" x 5.25")

1/2 page ad \$545 (8" x 5.25")

Full page ad \$950 (8" x 10.5")

Expo Floor Map Branding \$150

We'll highlight your booth location and include your logo on our floor map printed in our directory so customers can easily find you.

Inspiration Playground Philadelphia Session Sponsor

Host a 30-45 minute Make & Take or Product Demo. Our Inspiration Playground gives exhibitors the opportunity to educate, inspire and empower, so you can turn students into customers.

Single Inspirational session \$95

3 Inspirational sessions- ideally one session on each of the three show days **\$200**

6 Inspiration sessions- ideally two sessions on each of the three show days **\$350**

Online Marketing Opportunities

The easiest and most cost-effective way to brand your company is through online marketing. With our multiple events, your branded message will be seen by our engaged audience of knowledgeable attendees who subscribe to our newsletter and frequent our various Bead Fest event websites.

Side ad on BeadFest.com

386x100 side ad placed on each webpage (within a specific event's website) - Texas. Beadfest.com or Philadelphia.Beadfest.com

\$100/mo/ event or \$150/mo- if running on all show sites concurrently.

Sponsored Company Profile \$100.00

Promote your company on one of our Bead Fest Events e-newsletters—a great way to reach our extensive subscriber list of 41,000 current and past students, attendees and jewelry art enthusiasts. Includes 200 words, logo or photo and web link.



Online Marketing Opportunities

____ **Side ad on Bead Fest.com**

Specify which month(s) _____

Specify which event(s) _____

____ **Sponsored Company Profile**

Specify which event(s) _____

Onsite Marketing Opportunities

____ **Grand Door Prize Sponsor**

____ **Workshop Attendee Samples** (circle one below)

Texas **\$150** Philadelphia **\$250**

____ **Lobby Banner** per event _____ event(s)

Specify which event(s) _____

____ **Literature Table** per event _____ event(s)

Specify which event(s) _____

____ **Bead Fest Texas Directory**

Specify which event(s) _____

____ **1/12 page ad \$95** (2.25" x 2.25") ____ **1/3 page ad \$248** (4.75" x 5.25")

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____ **Bead Fest Philadelphia Directory**

Specify which event(s) _____

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____ **Expo Floor Map Branding**

Specify which event(s) _____

____ **Inspiration Playground Philadelphia Session Sponsor**

Specify which event(s) _____

Name/ Company Name _____ Date _____

Address _____ City _____

State _____ Zipcode _____ Phone _____

Email _____ Website _____

CC# _____ Exp. _____ Sec. Code _____

Signature _____

Contact Us!

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